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Best Video System

Winner: Myth Minneapolis, Metro Sound & Lighting

Myth Minneapolis, Metro Sound & Lighting



This 36,000-square-foot space is actually two venues in one. While Myth has separate sound and lighting systems for dance music and live performances, its massive video installation does double duty. Fortunately, with a video wall, four giant projection screens, and dozens of LCD and plasma screens, the sophisticated system has the power and flexibility to energize both types of events.

Designing the dual-use Myth system required creativity as well as technical skills, but Randy Keeley of St. Paul, Minn.-based Metro Sound & Lighting obviously enjoys a challenge. In order to maximize the system's visual impact without limiting the available stage area or adversely affecting the audio, Keeley used special retractable, acoustically transparent video screens in front of the live sound rigs, giving the crowd more of what they want in less space. –JL

www.metrosoundlighting.com

Element British Columbia, Team Vassalikaki



Like the club's lighting system, Element's video installation was a family project. The command center of the system is an Extron video matrix switcher, which pipes the desired visual content to different projectors and displays throughout the venue. To keep things simple, they used premium analog cable throughout the installation. The system also features an integrated universal remote RF system with IR eyes for both live feeds and added security.

Three powerful BenQ DLP projectors illuminate retractable screens, so patrons can enjoy crisp, colorful imagery anywhere in the club – even in the middle of the dancefloor. Eight 42-inch plasma screens complete the system, giving extra viewing options to VIPs and everyone else socializing at the bar. –JL

www.clubelement.ca

Studio 6 Atlantic City, Powerhouse Sound

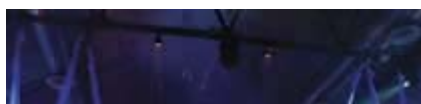


At 6,000 square feet, Studio 6 isn't exactly a big club, but its video system is huge. In order to attract discerning patrons from nearby casino hotels, the venue has been equipped with some of the latest and greatest video gear on the planet, and the resident DJs rock dance DVDs, not vinyl.

The Studio 6 booth is well-equipped with Numark DVD players, video monitors, and an A/V mixer, as well as a pair of Pioneer DVJ-X1 decks. A sophisticated Edirol system allows the DVJs to interact with the crowd, mixing live feeds from the booth and the dancefloor with clips from the media server, text, or even company logos. A 32 x 32 video matrix provides independent control over each of the club's displays and projectors. –LSF

www.powerhousesound.com

Sol New York, Alba Creative



The Sol video philosophy straightforward: Take nine enormous projection screens, arrange them around the center of the club, and feed them high-quality content all night long. To make it happen,



New York-based Alba Creative built everything around a Green Hippo Hippotizer media server system, which provides independent feeds to each of the nine projectors.

The Hippotizer system provides operators with eight media layers, soft-edge blending, color balancing, and a host of other advanced features. Clips can be rotated, scaled, and mixed to taste, and with 18 different effect engines per media server, Sol patrons never have to worry about seeing the same thing twice. –JL

www.albacreative.com

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